



GREGORIO DARREN

UI/UX DESIGNER
CREATIVE DESIGNER

PROFILE

I am a UI/UX / Creative designer. Being years in the industry, I have a passion for the latest and greatest innovation in tech, but I also have a deep appreciation for perfecting existing designs. I am looking for a deeper growth and creative opportunity in an environment where I can actively contribute and innovate to the advancement of design-based solutions.

CONTACT

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EDUCATION

2017 - 2020 **DIPLOMA IN GRAPHIC COMMUNICATION (With Distinction GPA 3.80)**
Nanyang Academy of Fine Arts
Singapore

2012 - 2016 **IGCSE O-LEVEL IN SECONDARY SCHOOL**
Stamford School
Bandung, Indonesia



WORK EXPERIENCE

- Aug 2022 - May 2023 **UIUX Consultant / Creative Illustrator (Contract)**
BeYourTech, Bangkok, Thailand
- Construct web interfaces for multiple crypto and trading platforms.
 - Illustrate effective icons and illustrations to convey specific purposes in the platforms.
 - Manage, quality checked and communicate to developer and clients to achieve optimal design solutions.
- Feb 2021 - Jun 2022 **UIUX / Creative Designer**
Recruit Express, outsourced to DinDinn Pte Ltd, Singapore
- Create user interface designs for DinDinn apps.
 - Manage internal work such as creative copywriting, graphic and digital design.
 - Construct effective presentation design to pitch to investors and clients.
 - Design effective advertisements including posters, signage, social media posts, and motion graphic videos to promote DinDinn app.
 - Create food menu, signages, flyers and ads for F&B related clients.
- Nov 2020 - Jan 2021 **Freelance Web Designer**
DinDinn Pte Ltd, Singapore
- Art directed website including creating illustrations to visualize message effectively.
 - Used webflow to build and structure DinDinn website.
- Feb - Jun 2020 **NAFA eGRAD EXPECTATIONS 2020 BRANDING**
Nanyang Academy of Fine Arts, Singapore
- Ideation and design of the show's user journey, experience, and visuals.
 - Produced key visuals and other graphic assets within a short time frame.
 - Worked with clients and higher management to produce effective branding and advertising on NAFA's graduation show.
- Aug - Nov 2019 **UI/UX DESIGN INTERN**
2359 Media, Singapore
- Worked on a range of User Interface/User Experience projects for Formula 1 Singapore, Certis Cisco and Port of Singapore Authority.
 - Worked on wire-framing, user research, user journey and flow, and prototyping & usability testing, admin panels for all projects listed above.
 - Attended client and internal meetings to evaluate feedback and discuss design direction.

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LANGUAGES

- NATIVE ENGLISH
- NATIVE INDONESIAN

SOFTWARE SKILLS



Adobe
Illustrator



Adobe
Photoshop



Adobe
XD



Adobe
AfterEffects



Adobe
InDesign



Adobe
Audition



Microsoft
Office



Figma



ACHIEVEMENTS & PARTICIPATIONS

- December 2020 **CROWBAR AWARDS 2020: 1 SILVER, 6 BRONZE, 18 FINALIST**
Association of Accredited Advertising Agents, Singapore
- August 2020 **NAFA BEST STUDENTSHIP AWARD 2020**
Nanyang Academy of Fine Arts, Singapore
- June 2020 **NAFA BEST GRADUATE 2020 (NOMINATION)**
Nanyang Academy of Fine Arts, Singapore
- February 2020 **NAFA GRAD EXPECTATION 2020 PITCH WINNER**
Nanyang Academy of Fine Arts, Singapore
- November 2019 **CROWBAR CHALLENGE: GOLD WINNER**
Association of Accredited Advertising Agents, Singapore
- July 2019 **DEAN'S LIST AWARD: HIGHEST GPA IN COHORT**
Nanyang Academy of Fine Arts, Singapore



TRAINING AND DEVELOPMENT

- May 2020 **ANIMATICS VS STORYBOARD WORKSHOP**
Uncle Cavvy Online Workshop
Speaker: Clara Lim
- September 2018 **DESIGN YOUR PERSONAL BRAND**
My Working Title
Speaker: Ruth Song
- September 2018 **RESUME THAT ROCKS**
My Working Title
Speaker: Ruth Song
- February 2016 **T-SHIRT DESIGN WORKSHOP**
Nanyang Academy of Fine Arts
Speaker: Lim Poh Teck



TESTIMONIALS

'Working with Darren has been an absolute pleasure. With his keen openness to learning and practicing new skills as well as his discipline in crafting quality work consistently, there is no doubt that the future is bright for this young designer. Keep going at it and stay passionate about creating great design experiences!'

Syazana Sufi, UX/UI Designer, 2359 Media

'Darren is one of the most original young talent I've ever come across in a while. He's very eager to participate, speak up and share his ingenuity. He also was able to demonstrate his ability to pick up new concepts and business ideas in a very short period of time, which proved to be one of his greatest strengths. Even apart from work, he's a humble and welcoming individual, who fits into any group of people with ease.'

Keith JH Kim, Team Lead, 2359 Media

'Although my time of working with Darren wasn't long, it was memorable. Darren certainly impressed me as a curious person and is not afraid of challenges. His creativity and passion to learn are what convinced me that he will thrive and always deliver his best.'

Jamie Phan, UI/UX Designer, 2359 Media

'During Darren's internship with 2359 Media, he has shown that he is always willing to go the extra mile for his work and is always hungry for more knowledge. He is courteous and humble and it was my great pleasure to work with him.'

Eileen Tan, Business Executive, 2359 Media